

## Beach Enclave launches initiative to support Potcake Place



*The luxury villa resort is allowing guests to support the dog rescue charity through a number of initiatives*

**28 May 2019:** Beach Enclave, a collection of luxury private villas on Providenciales, Turks & Caicos has announced that it is supporting [Potcake Place](#), a dog rescue charity based in Providenciales, Turks & Caicos Islands.

Beach Enclave encourages guests to get more from their experience on the Turks & Caicos, a leading factor into the collaboration; as well as supporting the local community. Through a number of initiatives, guests of Beach Enclave can support the charity, whose mission is to reduce the number of homeless potcake puppies on the island. Should guests have space in their luggage, Beach Enclave is encouraging its guests to pack various items for donation, based on a wish list, that they have specially curated with the charity. Items, including old towels, laundry pods, fuzzy toys and Esbillac puppy formula are much needed for the charity's day-to-day care of the puppies.

Guests can also volunteer themselves as a 'Courier' for the charity, to take puppies on flights out of Providenciales airport. With Potcake Place taking care of everything, the courier is solely required to carry the puppy in a soft sided bag on the plane, with the new owner meeting the puppy at the destination airport. A lot of the adoptions go to new homes, where the owners are not currently visiting the Providenciales, therefore the couriers play an essential role in completing the adoption process.

To celebrate the launch of this new initiative, this week, Beach Enclave North Shore is hosting a selection of actors and models, including Alyssa Lynch and PETA ambassador, Elizabeth Turner in collaboration with Australian swimwear brand, Ark to enjoy the Beach Enclave lifestyle, whilst also engaging in a [Potcake Place](#) puppy socialization, to highlight the new initiative.

For further information on the initiative, please visit: <https://www.beachenclave.com/experience/potcakeplace/>.

**ENDS**

**Notes to Editors:** Beach Enclave provides the privacy and seclusion of a private home within a secure, gated community, with resort amenities and services on call. A trio of luxury, low-density residential enclaves in Providenciales, Beach Enclave is redefining beachfront luxury living in the Turks and Caicos Islands. Beach Enclave residences are situated on three of the islands' most beautiful beaches, all



strategically positioned to showcase breathtaking ocean views and enjoy the island's gentle trade winds. Beach Enclave North Shore, which offers 9 villas, was the first of Beach Enclave's three developments on the coveted Providenciales Island, and officially debuted in November 2016. Its second development, The Villas at Beach Enclave Long Bay, opened for rentals in November 2018 and offers an intimate enclave of five custom- designed beachfront villas, whilst Beach Enclave's third development, Beach Enclave Grace Bay, which offers 10 villas, broke ground in February 2018 and will open for rentals in early 2020.

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