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## Beach Enclave Launches Initiative to Support Potcake Place



*The luxury villa resort is allowing guests to support the dog rescue charity through a number of initiatives*

Beach Enclave, a collection of luxury private villas on Providenciales, Turks & Caicos has announced that it is supporting **Potcake Place**, a dog rescue charity based in Providenciales, Turks & Caicos Islands.



Beach Enclave encourages guests to get more from their experience on the Turks & Caicos, a leading factor into the collaboration; as well as supporting the local community. Through a number of initiatives, guests of Beach Enclave can support the charity, whose mission is to reduce the number of homeless potcake puppies on the island. Should guests have space in their luggage, Beach Enclave is encouraging its guests to pack various items for donation, based on a wish list, that they have specially curated with the charity. Items, including old towels, laundry pods, fuzzy toys and Esbillac puppy formula are much needed for the charity's day-to-day care of the puppies.

Guests can also volunteer themselves as a 'Courier' for the charity, to take puppies on flights out of Providenciales airport. With Potcake Place taking care of everything, the courier is solely required to carry the puppy in a soft sided bag on the plane, with the new owner meeting the puppy at the destination airport. A lot of the adoptions go to new homes, where the owners are not currently visiting the Providenciales, therefore the couriers play an essential role in completing the adoption process.

To celebrate the launch of this new initiative, this week, Beach Enclave North Shore is hosting a selection of actors and models, including Alyssa Lynch and PETA ambassador, Elizabeth Turner in collaboration with Australian swimwear brand, Ark to enjoy the Beach Enclave lifestyle, whilst also engaging in a **Potcake Place** puppy socialization, to highlight the new initiative.

For further information on the initiative, please visit: <https://www.beachenclave.com/experience/potcakeplace/>.